

THE GLASGOW SCHOOL OF ART

Thursday, May 6th 2010

News release

The Glasgow School of Art looking for company to redesign website

The Glasgow School of Art is keen to hear from companies interested in redesigning the School's website.

The School has just announced it intends to redesign its website following the outcome of a recently completed Web Presence Strategy. The Strategy outlines how the GSA will develop its web presence including a redesigned corporate website, more flexibility at local level with academic departments, its approach to social networking, the relationship between print and online in a visual creative environment and how best to use the web to improve business processes and relationship management. The GSA previous websites, designed in 1996 and 2004 were both award winning.

Details of the tender, which is in two stages, can be found at

[http://www.gsa.ac.uk/downloads/press_releases/GSA Website Redevelopment Tender.pdf](http://www.gsa.ac.uk/downloads/press_releases/GSA%20Website%20Redevelopment%20Tender.pdf)

For further information or images, please contact Alison Hunter, Media Relations Officer, The Glasgow School of Art. T: 0141 566 1442. M: 07939 954 836.