



# Release

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## Deutsche Bank and The Glasgow School of Art are pleased to announce the winners of the Deutsche Bank Award in Creative Practice as Bespoke Atelier.

The Deutsche Bank Awards have been supporting talented and creative graduates from some of the leading art institutions in the UK for the past 18 years, with over 100 awards made over the life of the programme. Awards are presented in twelve categories and recognise artistic innovation, talent and creativity – but also critically entrepreneurship. The scheme was launched to offer practical and financial support to freelance artists, craftspeople, designers and performers to start a business or conduct a project in the crucial year after leaving college. The Awards reflect Deutsche Bank's own commitment to innovation within its business practices and therefore we are delighted that this initiative remains one of our flagship CSR programmes. Winners are awarded with an investment in their business, a business mentor from Deutsche Bank and a small business training course.

**Yvonne Elliott** and **Marion Parola** are working together towards the fusion of textiles and fashion, the realisation of which is a textile design studio specialising in tailored printed textiles for fashion designers. Bespoke Atelier will be able to provide a tailored service where placement and engineered designs will complement the fashion garment.

Colin Grassie, Chief Executive Officer, Deutsche Bank UK, said, "The Deutsche Bank Awards help fledgling businesses enter the creative economy of the UK. Innovation and entrepreneurship are essential to help our economy towards recovery and will give the UK a competitive edge on a global scale. Deutsche Bank is delighted to be working with some of the world's most respected arts institutions, such as the Royal College of Art, LAMDA and The Glasgow School of Art, to give their graduating students a financial boost and more importantly business expertise from senior bank employees to see their business plans realised."

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